



# Ruth K. Ross

/ Author  
/ Speaker  
/ Engagement Evangelist

**A**s a corporate human resources executive, Ruth was a sought after speaker representing some of the worlds most recognized and respected brands. Working for Wells Fargo, Charles Schwab and American Express, she took to the stages of the Fortune Top 100, Catalyst and The Conference Board events with messages about engagement, culture, retention, and innovative HR strategy.

## WHY DOES ENGAGEMENT MATTER?

Ruth Ross, corporate executive turned author, speaker and engagement evangelist, helps organizations and individuals understand that there is an epidemic sweeping the world today that robs people of their passions in the workplace and cuts deeply into corporate profitability. With 70 percent of the US workforce identifying themselves as disengaged at work and the cost of lost productivity at a staggering \$500 billion per year, it's an issue that simply can't be ignored.

Ruth is one of the most credible and authentic people who talks on this subject; stemming from her own 'face-in-the-mirror moment' when she diagnosed her own disengagement while serving as an EVP of a top Fortune 100 company.

## THE STORIES THAT ONLY RUTH CAN TELL:

### Coming Alive: The Journey To Reengage Your Life And Career

In this engaging session, Ruth will take you on a journey to understand the power of passion and commitment, both at work and in your life at home. It is the prescription for anyone who has ever personally felt the pain of knowing they weren't fully engaged at work or at home (or both), has an important person in his or her life experiencing this or perhaps manages a team that is struggling with disengagement. This journey will take you through the search for engagement, the detour into disengagement and show you the road back to reengagement.

### Find The Cure To What Holds You Back From The Life And Career You Deserve

There's a silent disease that is running rampant through the global workforce that left untreated can significantly alter the fortunes of many successful companies, both large and small. In this eye opening session, Ruth will share with you the lifecycle of this illness by pinpointing the underlying causes and identifying the symptoms of disengagement. She will also talk about her Invisibility Index™ diagnostic tool and the easy-to-use ALIVE™ treatment plan for reengagement.

### Reengaging Your Workforce: Moving From Woe To Wow!

Engagement is what motivates people to not only feel dedicated to their job and their life, but also to feel rewarded by what they do and how they do it. It pushes people to look differently and go above and beyond not because they have to but because they want to. Companies today simply cannot turn a blind eye to the importance of having a fully engaged team.

## PRAISE FOR THE EVANGELIST:

"Her passion and expertise brings this issue to life; her practical and effective treatment plans will change your organization."

—DOUG HEIKKINEN, IRIS.XYZ

"She is authentic and credible – clearly an expert in her field. Her topic of reengagement speaks to everyone."

—JOHANNA WISE, REFRESH YOUR CAREER, LLC

"Ruth speaks from the heart with authenticity, depth and candidness."

—SHAMINI DHANA, DHANA INC. AND DHANA ECOKIDS

"Ruth possesses a natural ability to connect with everyone in the room and her open and honest style is both refreshing and engaging."

—LUCY BRENNAN, TALENT MANAGEMENT ALLIANCE

"The lessons learned from Ruth are practical ideas and pearls of wisdom to reengage not only yourself but also how to engage others."

—MITCH WASDEN, UNIVERSITY OF MISSOURI HEALTH CARE

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To book Ruth for your next meeting or conference, call **415.308.3344** or send a request to [ruth@rsquaredresources.com](mailto:ruth@rsquaredresources.com). From keynotes to breakout sessions, from fireside chats to panels, Ruth will customize a presentation that will leave your audience hungry for the cure.

**RUTH HAS BEEN FEATURED IN**



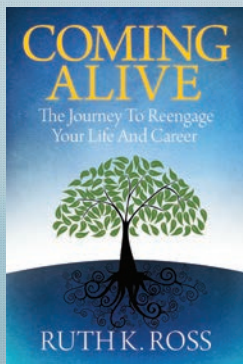
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